

CALL FOR ARTISTS: GERTRUDE GARDENS – SLAVIC VILLAGE

OVERVIEW:

[Slavic Village Development](#) (SVD) is searching for an artist to design and build creative signage for the Gertrude Gardens.

PROJECT BACKGROUND:

The Gertrude Gardens is a formerly vacant lot transformed into a publicly activated greenspace featuring perennial gardens, a walking path and public art installations. The next phase includes adding permanent sculptures and signage.

Inspired by [Rooms To Let: CLE](#), the Gertrude Gardens was intended to reimagine how a vacant lot, where houses once stood, can be reinvented into a community space for residents and visitors to enjoy. The site was designed and is managed by local business, the Gold Plum. We are now searching for a permanent eye-catching sign to designate the site with a recognizable place name.

LOCATION:

The Garden is located at 6419 Gertrude Avenue Cleveland, OH 44105; the northwest corner of Gertrude Ave and E. 65th. We encourage applicants to visit the site before submitting proposals.

GOALS:

The sign, reading “Welcome to the Gertrude Gardens”, will be attached to the existing 4”X4”, 6’ tall wooden post that currently exists on the southwest corner of the lot and should present a strong visual presence from the street. Being an outdoor space, please consider how 4-season weather will affect the sign. Electricity is not available on the lot and we encourage proposals that upcycle materials. Consideration should be given to the weatherability of the materials selected as the sign will be on display year-round.

SELECTION:

The Gertrude Gardens selection committee consists of one SVD staff member, the site manager and one project volunteer. All submitted proposals that meet the stated goals will be reviewed and a final decision made based on the following criteria: Durability, originality, visual impact, and cost. Priority consideration will be given to proposals submitted by local artists. Proof of residency may be requested.

BUDGET & RESPONSIBILITIES:

Please submit your own proposed budget listing supplies, equipment, artist fee etc. We have a limited budget with up to \$1,000 designated for the project but will take into consideration your costs in selecting a fitting proposal.

SVD will pay the artist half the agreed compensation when the Memorandum of Understanding is signed, and the remaining half when the installation is complete.

The selected artist(s) will be responsible for purchasing all materials, designing, assembling, delivery. Installation must be coordinated and approved by the project manager.

TIMELINE:

Proposal deadline..... February 21, 2020

Proposal awarded..... March 6, 2020

Projected installation..... April 30, 2020

PROPOSAL REQUIREMENTS:

- Applicants (18) years of age or older.
- Contact information including name, address, phone, and email of lead artist.
- CV or resume of lead artist in PDF format.
- A minimum of (3) digital images of previous work with descriptions
- Visual of the proposed sign and description
- An itemized budget for the proposed sign
- All proposals must be submitted electronically to joel@slavicvillage.org by 5:00PM on February 21st, 2020.

CONTACT:

For additional questions and background info, please contact Joe Linsky at (216)-429-1182 X130 or joel@slavicvillage.org.