

# INVESTING IN THE COMMUNITIES – BY THE NUMBERS



SLAVIC VILLAGE P-16/A MYCOM NEIGHBORHOOD  
2015-2017 IMPACT REPORT



ThirdFederal  
SAVINGS & LOAN



MYCOM  
My commitment. My community.

## THIRD FEDERAL FOUNDATION TIMELINE

APRIL 2007 – Third Federal launches initial public offering, raising more than \$1 billion and forming the \$55 million Third Federal Foundation.  
APRIL 2007 – Kurt Karakul is hired as president and executive director of the newly-formed Third Federal Foundation.  
MAY 2007 – Third Federal Foundation donates \$1 million to Cleveland Metropolitan School District to help at-risk students and their families, and to produce educated adults with career prospects in Cleveland.

2007 – Third Federal Foundation funds creation of First Tee of Cleveland driving range at Washington Park Golf Course in Slavic Village.  
2008 – Stefanski Service Scholarship Program funded at Cleveland Central Catholic High School, providing public service work opportunities for students and parents to help defray the cost of annual tuition. More than \$3 million has been donated and more than 300,000 service hours have been worked.  
2010 – Slavic Village P-16 partnership started to support the Cleveland Metropolitan School District.

## VISION

**SLAVIC VILLAGE P-16** is a pre-birth to career initiative that strengthens the Slavic Village neighborhood by collaboratively addressing barriers to academic achievement,

while connecting young people and their families to their community and to quality programs, resources, and opportunities, so they may create their futures.

## THIRD FEDERAL FOUNDATION 10<sup>TH</sup> ANNIVERSARY

**SLAVIC VILLAGE DEVELOPMENT**, a MyCom Neighborhood, would like to thank the Third Federal Foundation for 10 years of support and continued dedication to improving the quality

of life for all those living, learning, working and playing in Slavic Village. We look forward to our future.

## CONTINUUM OF CARE

**SLAVIC VILLAGE P-16** helps parents and communities focus on the developmental stages of learning by connecting to evidence-based, quality programs and services across the age continuum.

- Birth – Preschool:** Focusing on the power parents and caregivers have as childrens' first teachers
- Preschool:** Focusing on the need for access to and enrollment in high-quality, affordable, preschool seats
- Kindergarten:** Focusing on kindergarten readiness, socially and academically
- 1st – 3rd Grade:** Focusing on Learning to Read
- 4th – 6th Grade:** Focusing on reading to learn, developing math and computer skills and social/emotional learning
- 7th – 8th Grade:** Focusing on pathways and high school choice
- 9th – 12th Grade:** Focusing on exposure and connectivity to networks of support for post-high school choices



## LETTERS

### DEAR FRIENDS OF SLAVIC VILLAGE,

It is a pleasure to present this impact report in conjunction with our neighborhood anchor institution, Third Federal Savings and Loan. Slavic Village Development embraces the vision of the Slavic Village P-16 and is honored to have been one of the first MyCom Neighborhoods in the city of Cleveland. We pride ourselves on being partners who take action and get things done. However, we cannot do it alone, which is why investing in our people makes as much sense as investing in the bricks and mortar.

Through the Slavic Village P-16, we have been able to connect with our youth and their families in a way that is sustainable, engaging and productive. Both of us came to Slavic Village in late 2014 and have spent these last three years continuing the greatest parts of what those who came before us started.

The history and tradition, defined as perseverance, commitment and hard work, that lives in Slavic Village truly is the foundation by which we continue morphing and building our neighborhood. We are excited about what the future holds.

We see it as students achieving, creating their futures and connecting deeply with their neighborhood. We see students with strong literacy, numeracy and computer skills. We see families connecting with resources and with each other. We see neighbors coming together around parks, gardens and art. We see a community that is thriving, not simply surviving. We see ourselves as a role model for other neighborhoods.

While we have work to do, this impact report shows how far we have been able to come and inspires us to keep on going. We are happy to have you on the journey with us!

Sincerely,

Chris Alvarado  
Executive Director  
Slavic Village Development

Natalie Friedl  
Director  
Slavic Village P-16



2010 – Third Federal Foundation earns Community Impact Award by Dominion Foundation for the creation of service scholarship program for Cleveland Central Catholic students.

2011 – Third Federal Foundation achieves \$10 million in donations since its inception.

2011 – Third Federal Foundation and the Cleveland Metropolitan School district create Slavic Village-P16, a cradle-to-career program which is a network of nonprofit, civic, and community-based organizations working in partnership to provide educational and community programs to promote literacy, strengthen families and facilitate healthy, productive, and safe learning environments for the children and youth of the Slavic Village neighborhood.

## LETTER FROM MARC AND KURT

Six years ago, the Third Federal Foundation partnered with the Cleveland Metropolitan School District to develop a sustained approach to promoting literacy and education in Slavic Village. We're proud to say our investment is paying off; positively impacting the lives of children and families across Slavic Village through Slavic Village P-16 (P-16).

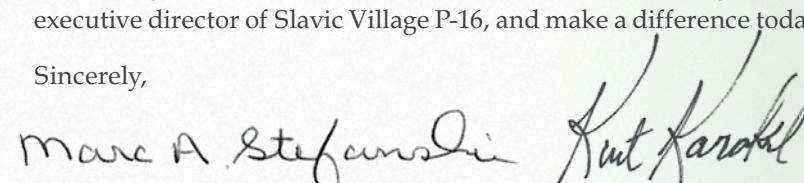
P-16 is a public/private partnership giving children, from birth through early careers, the positive experiences and caring adults they need to overcome the barriers to learning that poverty creates. The partnership designs and implements programs that allow students to reach their full potential and become engaged and active citizens.

Since 2011, we've donated more than \$10 million to neighborhood P-16 partners right here in Slavic Village, all of whom are focused on improving education and the overall well-being of young people and their families. Whether it's additional tutors and literacy programs in the neighborhood schools, after-school enrichment programs, school-based health clinics or family stability initiatives, P-16 is making a difference for children and families who need it most.

This Impact Report celebrates P-16 milestones and success stories over the past three years. As much as we've accomplished, there is much that still needs to be done. And, we cannot do it on our own.

So, as we celebrate a successful 10 years of the Third Federal Foundation, and six years of Slavic Village P-16, we are also asking for your help. If you are a company that can serve as a community anchor and funder, or an individual contributor, get involved. Contact Natalie Friedl, executive director of Slavic Village P-16, and make a difference today. You'll be glad you did.

Sincerely,



Marc A. Stefanski  
Chairman  
Third Federal Foundation

Kurt Karakul  
Executive Director  
Third Federal Foundation



- 1 **Techie Club** Third Federal supports the Techie Club, an after-school initiative that provides students in Slavic Village with hands-on technology learning each month taught by Third Federal Associates.
- 2 **Slavic Village Reads** Third Federal is a proud sponsor of Slavic Village Reads, a literacy initiative aimed at kids and adults alike.
- 3 **Little Free Library** Slavic Village is the first Little Free Library neighborhood in the United States. Little Free Libraries are book exchange containers where readers can borrow a book or donate a book for other readers to enjoy. We've celebrated the installation of 17 in Slavic Village this year.

2013 – Third Federal Foundation partners with MetroHealth hospital to create the first in-school health clinic in Northeast Ohio. Success of the program results in MetroHealth serving 23 additional Cleveland schools through mobile health clinics.

2015 – Third Federal Foundation recognized as corporate partner of the year at Cleveland Neighborhood Progress Vibrant City Awards luncheon.

2015 – Third Federal Foundation funds remodel of Broadway Health Clinic waiting room into a "learning room," featuring Sesame Street videos and education specialist to promote family literacy.

2015 – Third Federal Foundation achieves \$20 million in donations since its inception.

## PROGRAMS & SERVICES



## PARTNERS MATTER:

Through a partnership with Third Federal Savings and Loan, Cleveland Central Catholic offers a scholarship program. Unique in its purpose and design, family members and students can earn money towards tuition by participating in community service projects and activities. Mallory, a junior at Cleveland Central Catholic, and her family, used this scholarship to cover her tuition. They have volunteered at a variety of activities such as neighborhood clean-ups,

**"MALLORY WAS INTRODUCED TO NEW BRIDGE AND SPENT TIME EXPLORING HER PASSION FOR PHOTOGRAPHY."**

fundraising events, and Rooms to Let, an event that brings artistic creativity to the neighborhood. Through the Slavic Village P-16 initiative, she was also connected to employment and internship opportunities with Youth Opportunities Unlimited. Mallory was introduced to New Bridge and spent time exploring her passion for photography. She was responsible for taking pictures at the annual Back to School Fair. Mallory has received the MyCom Youth Voice Award and continues to participate in activities made available to her through MyCom and Slavic Village P-16.

## ADVOCACY FOR VOICES:

Slavic Village P-16 Initiative takes place in a MyCom Neighborhood. My Commitment, My Community means that we will ensure youth have a voice where they can and that we will advocate for them when they can't. Advocacy happens at all levels from systems, like justice and education, to individuals, like experiences and opportunities.

**"TODAY, WE HAVE OVER 300 SEATS AND A GOAL OF 500 BY 2020."** In 2014, through a survey of our assets, we learned that there were only 30 free, quality preschool seats in the Slavic Village

neighborhood. Bringing the appropriate partners together, we were able to advocate for additional free, quality seats at our Cleveland Metropolitan Schools as well as identify a site for CEOGC (Council for Economic Opportunities of Greater Cleveland) to bring in Head Start seats. Today, we have more than 300 seats and a goal of 500 by 2020.



2016 – Third Federal Chairman and CEO Marc A. Stefanski named American Graduate Champion by WVIZ/PBS ideastream for his vision and leadership in establishing mentorship and tutoring programs in Cleveland's Slavic Village neighborhood, which have positively impacted neighborhood families and children as they progress from preschool to high school graduation, and beyond.

2017 – Third Federal Foundation achieves \$27 million\* in donations since its inception in 2007. (\*as of August 2017)



## MAKING CONNECTIONS:

Frank and his family of siblings and cousins lost their mother a few years ago. A freshman at Washington Park Environmental Studies, Frank attended the Boys and Girls Club of Cleveland on Broadway Avenue. Quiet and reserved, Frank was a part of the Keystone Leadership group, and was introduced to partners in the community who could offer him opportunities. He decided to join the summer employment program at Slavic Village, called the Green Team. His work ethic took root and he was able to acquire an internship. Through the connections he made, he learned of programs, like the Family Stability Initiative with Cleveland Housing Network, which helped his family relocate to a house in the neighborhood so he would not have to leave school mid-year. He also learned about other high schools through work with the Transformation Alliance. After participating in volunteer work with Hands On Northeast Ohio and meeting people who had a passion for cars like he did, he was able to make the decision to choose a school that supported that passion and he began his sophomore year at Max Hayes High School. Now in his junior year, Frank excels in school, has joined the golf team, was elected class president, records his singing in the Notes for Notes music program at the Boys and Girls Club and has held multiple internships, earning him money while he learns.

## ENGAGEMENT

Slavic Village P-16 engages stakeholders, partners, families and youth to build a network of support within the neighborhood. These relationships offer counsel, guidance and resources to families along their journey.



page 4

## FAMILY STABILITY

Slavic Village P-16 recognizes that there are obstacles to achieving goals. We also recognize that in urban communities, those obstacles may be more difficult to overcome without a network of support. In fact, in the 2014-2015 academic year, at four K-8 Cleveland Metropolitan School District schools in Slavic Village, 55% of students changed schools at least once. This is why we pride ourselves on



connecting families to resources that allow them to focus on both short and long-term goals. Sometimes this means connecting to an employer. And sometimes it means getting involved in the community so that it becomes a safer place. For that very reason, Slavic Village P-16 is housed within Slavic Village Development, a community development corporation. Without the people, the bricks and mortar stand in silence.

## IN THE NEWS



ideastream

Broadway neighborhood model increases literacy, graduation rates collaboratively: Kurt Karakul and Kathryn Wertheim Hexter (Opinion)

## THE PLAIN DEALER

Marc Stefanski  
CEO leads Third Federal for 30 years

Stefanski cancer fundraiser to hold Los Angeles event with Billy Idol, Kesha, Mark McGrath, others

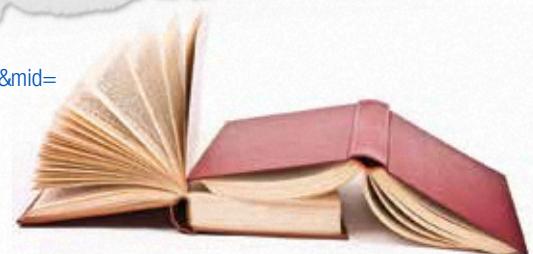
TV Spot - Slavic Village Reads Pt 2 Web Banner.mp4

Little Free Library unveiling.mp4

Techie Club\_11-24-15\_MP4.mp4

American graduate – WCPN -  
<https://www.bing.com/videos/search?q=new+day+cleveland+marc+stefanski&view=detail&mid=76F873F5E3E95B5207EE76F873F5E3E95B5207EE&FORM=VIRE&adlt=strict>

<http://wviz.ideastream.org/news/five-million-dollars-donated-to-focus-on-health-disparities-cleveland-neighborhoods>



page 5